

Analysis of hope's characteristics in culture's artifacts

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The article presents the results of theoretical and empirical investigation of characteristics of hope. Content analysis of 158 Russian proverbs and sayings, 277 popular modern aphorisms, as well as comparative analysis, allowed to find out that in comparison to folklore linguistic consciousness, there is a trend of decrease in positive attitude to hope in modern people. Hope is evaluated ambivalently. The article points out that there are two clearly distinguished vectors of hope: positive and negative; active and passive. Major characteristics of passive hope are inactiveness of a hopeful person, expectation and future, while active hope is characterized by an impulse to action, goal-orientedness, internal readiness for activeness and personal potency. The applied aspect of the problem under study can be used in further investigations in the sphere of positive psychology.

Key words: hope, characteristics of hope, cultural artefacts.