## Conceptual Framework of «Pedagogical Skills of a Reading Acmeologist» Course Design

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The terms «reading» and «reader's competence» are examined in the broad socio-cultural aspect. Reader's incompetence is interpreted as a factor of social risk. The article highlights ways of solving problems linked to intensification of reading and increase of functional literacy in foreign countries and the Russian Federation. The article substantiates the significance of designing this innovative educational course. The article defines methodological foundation of the course. It discloses the content of the module course system («Introduction», «Reader's personal development: theoretical and methodological aspect», «Innovative technologies of exposure to reading», «Diagnostics of reader's development»). The applied aspect of the problem under study can be implemented in educational practice aimed at formation of reading acmeologist's (childhood reading specialist) professional skills.

Key words: acmeology, acmeology of reading, tutoring in reader's development