## Psychologial and Pedagogical Peculiarities of Step-By-Step Development of Self-Cognition in the Primary School Students

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The article gives analysis of self-cognition process in the primary school students on the basis of comparison between their personal traits and personal traits of their peers. The study shows the role of peer image in the process of formation of idea of oneself and opportunities of one's own development. The article describes the peculiarities of organization of step-by-step development of self-cognition in the primary school students on the basis of comparison to the image of a perfect and a real peer. The authors proved the necessity of consequential completion of self-cognition development stages in the primary school students: 1) analysis of a perfect peer image and comparing it to oneself; 2) analysis of a real peer image on the basis of comparison to a perfect peer image; 3) self-analysis on the basis of comparison to a real peer image.

*Keywords:* self-cognition; social comparison; peer image; perfect peer; real peer; primary school students.