

Psychological Peculiarities of Sociogenic Factor-Influence in Sports

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The article suggests the data of theoretical and empirical research of the problems of sportsmen resistance to factor-influence caused by the influence of society he/she is directly interacting in the course of his/her activity. Traditionally the members of this society are coaches, team-mates, competitors, and specialists of the present area: all these people are the carriers of social opinion on the level of sportsman readiness and his competitive opportunities. The article points out the following sources of factor-influence that can be related to the sportsman's social environment: competitors, team-mates, coach behavior, presence and behavior of the audience during the competition. As a result of analysis of sample group of sportsmen (N=85) of different kinds of sport and different level of achievement there has been found the connection between sportsman's vulnerability to influence of social environment and personal peculiarities.

Key words: sport, sportsman, factor-influence, society.