LEVEL OF PERSON'S SOCIAL SUCCESS: OUTER-SUBJECT AND INTER-SUBJECT RESOURCES

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The purpose of the present research is do detect ontological characteristics of "acme" phenomenon, determine its limits, suggest particular limitations into the object of research, point out aspects interesting in a scientific way and significant in terms of further development of social technologies. The purpose is to suggest changing metaphors and unclear terms to the more clear terms from thesaurus of modern psychology allowing to make measurements. The closest tasks are as follows: 1) Determining the ontological characteristics of "acme" phenomenon; 2) refuse from the unnecessary (ex.: explication of "acme" into groups; different metaphors, etc.); 3) pointing out two major ways of human evolution – as a subject of activity and as a personality; 4) Regarding "acme" in the context of "resources" as processes accompanying interaction of a human and conditions of internal and external environment followed by special synergetic effects.

Key words: acme, subject, level of success, resources, processes.