Meaningful Characteristics of a Person's Attitude to Activity VALERY A. ZOBKOV

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Motivation and self-esteem are considered as dominant structural and meaningful characteristics of a person's attitude to activity. The definition of self-esteem is given, the definition of business and collectivist, personal and prestige motivation in terms of competence-based approach is given and different types of self-esteem are described.

Keywords: motivation, self-esteem, attitude to activity.